

3rd Annual Symposium of the ParisTech Eco-design Chair
ECO-DESIGN AND USER BEHAVIOUR

13 & 14 November 2014

In Paris, at the Cité de la Mode et du Design

9h00 Participant welcome

9h30 **Introduction**
François Belfort, Cité de la Mode et du Design
Christian Caye, sustainable developpement delegate

The importance of user behaviour in eco-design

9h45 **The importance of local players for an effective integration of biodiversity in cities**
Nathalie Frascaria, AgroParisTech

Chosing a means of transportation
Fabien Laurent, Ecole des Ponts ParisTech

Break

Modelling user behaviour in energy simulations
Eric Vorger, MINES ParisTech

The social side of building energy performance
Christophe Beslay, Sociologist, Université Jean Jaurès (Toulouse)

12h15 **Cocktail lunch**

Approaches used internationally

13h30 **IEA Annex 66 «Definition and Simulation of Occupant Behavior in Buildings»**
Darren Robinson, Nottingham University

Urban agriculture in Paris and Toronto: Diversity of actors and emergence of networks
Joe Nasr, Ryerson University, Toronton
Anne-Cécile Daniel, AgroParisTech

Agent-based Modelling of Parking Choice and Search
Rashid Waraich, Swiss Federal Institute of Technology Zurich

Break

16h00 **Round Table: How do we integrate user behaviour into eco-design?**

17h00 **Conclusion**
Maxime Trocmé, Responsable environnement et scientifique



*In celebration of the 6th anniversary of the Eco-design Chair,
ParisTech and VINCI have organised a day of conferences and debates.*

*This 3rd annual symposium is an opportunity present the newest tools developed by ParisTech and the practice
of eco-design during projects.*

*An optional day of workshops on eco-design is offered the day after the plenary session
(spaces are limited for the workshops).*

8h45 **Participant welcome**

Eco-design Masterclass

9h15 **Bruno Peuportier**
MINES ParisTech

Jean Roger-Estrade
AgroParisTech

Break

Fabien Leurent
Ecole des Ponts ParisTech

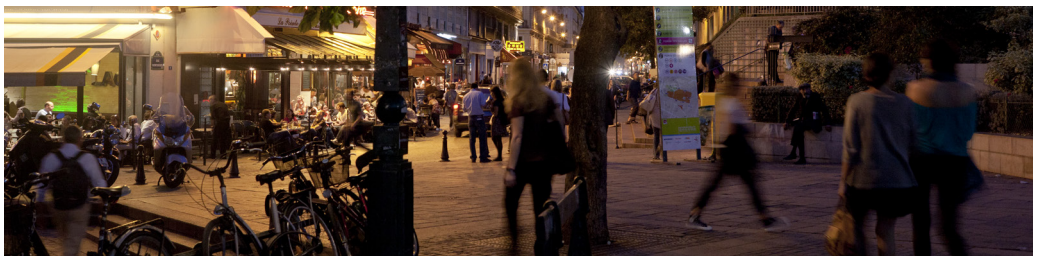
12h00 **Lunch**

Workshops

13h30 *The workshops are an opportunity to practice using the eco-design tools developed by
ParisTech. Each participant may participate in two of the four workshops offered.*

NovaEQUER : life cycle simulation at the neighbourhood level
NewDistrict : multi-actor tool and biodiversity in the city
ParkCap : the study of parking
CitySim

17h00 **Conclusion**



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